



Kommareddy Venkata Sadasiva Rao
Siddhartha College of Pharmaceutical Sciences

Siddhartha Nagar, Vijayawada - 520010, AP, INDIA

(Sponsors : Siddhartha Academy of General & Technical Education)

ISO 9001:2015, ISO 14001:2015 & ISO 50001:2011 CERTIFIED INSTITUTION

Affiliated to Krishna University, Machilipatnam

Approved by AICTE, PCI, New Delhi and Govt. of Andhra Pradesh

E-mail : kvsrsiddharthapharma@gmail.com

Web: www.kvsrsiddharthapharma.edu.in

7.1.4. Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic diversity and Sensitization of students and employees to the constitutional obligations. values, rights, duties and responsibilities of citizens (Within 500 words)

Institutional efforts and initiatives are crucial for creating an inclusive environment that fosters tolerance, harmony, and awareness of diversity. These efforts encompass cultural, regional, linguistic, communal, and socioeconomic factors as well as citizens' constitutional obligations. The institution demonstrates its commitment to promote inclusivity and awareness through various events and initiatives.

Constitutional Obligations.

Electoral ID Enrolment: The institution actively encourages students and employees to enroll for their Electoral IDs, promoting democratic participation and emphasizing the importance of voting rights.

Zero Corruption 100% Development: Campaigns and programs are organized to raise awareness of the negative impact of corruption. The institution aims to contribute to societal development by fostering a zero-corruption environment.

Pursuit of Equality and Rights: Events and discussions focused on equality and rights are conducted to foster a culture of inclusivity, respect, and understanding among individuals from diverse backgrounds.

National Voters Day: The institution observes National Voters Day through seminars, voter registration drives, and interactive sessions, encouraging students and employees to exercise their voting rights and to contribute to the democratic process.

Republic Day: The Republic Day is celebrated by flag hoisting ceremonies, speeches, and cultural programs to remind students and employees of their constitutional obligations, rights, duties, and responsibilities as citizens.

Regional and Linguistic:

Service at Durga sharanavaratri Utsavalu: The institution actively participates in the Durga sharanavaratri Utsavalu, providing services and support to the public during festivities. This promotes community integration and demonstrates an institution's commitment to public services.

Ganesh Chaturdi Celebrations: The institution celebrates Ganesh Chaturdi, spreading the message of unity and cultural diversity. Students actively participate in preparing Ganesh idols and cultural performances, fostering communal harmony and respecting different traditions.



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Socioeconomic:

Open defecation-free India: This institution contributes to the national initiative for an open defecation-free India by conducting awareness campaigns and educational programs. Students and employees are sensitized to the importance of proper sanitation practices in public health.

Grama Darshini: Visits to local communities are organized as part of the Grama Darshini program. This initiative connects students and employees with the realities and challenges faced by the public, thereby promoting empathy and community engagement.

The Swatch Bharath Programme: The institution conducts cleanliness drives, waste management initiatives, and educational campaigns to create awareness about cleanliness and hygiene within the campus and its surroundings.

International day against drug abuse and licit trafficking: Awareness programs and rallies are organized to educate students and employees about the consequences of drug abuse and the importance of a drug-free society.

National Science Day: The institution observes National Science Day by promoting scientific tempers and innovation through lectures, workshops, and scientific demonstrations.

Pharmacist Day: Pharmacist Day is celebrated to recognize the contribution of pharmacists to healthcare. Events, workshops, and discussions create awareness of the vital role of pharmacists in promoting safe and effective medication use.

Eye Donation Awareness Rally: Collaborating with healthcare organizations, the institution organizes rallies and awareness programs to promote eye donation.

These events and initiatives demonstrate an institution's commitment to inclusivity, awareness, and active participation in societal issues, fostering a harmonious and tolerant environment for students and employees.

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Academic Year: 2021-22			
S. No	Date	Event	Venue
1.	25-06-2022	Drug Abuse & Illicit Trafficking	Siddhartha Academy, Vijayawada
2.	15-08-2022	Independence Day	KVSR SCOPS, Vijayawada
3.	30-08-2022	Ganesh Chaturdi Celebrations	KVSR SCOPS, Vijayawada




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2021-22:

1. Name of the Program: DRUG ABUSE & ILLICIT TRAFFICKING

Date:25-06-2022

Venue: Siddhartha Academy, Vijatawada.

Summary:

On the occasion of the "International Day Against Drug Abuse & Illicit Trafficking," the Red Cross Society in Vijayawada organized a symposium focusing on the theme of "Choose Life." In support of this initiative, the NSS Unit of KVSRSOCPS conducted a rally from their college campus to Siddhartha Academy. A total of 80 students from the B Pharm and Pharm.D programs actively participated in the rally, demonstrating their commitment to raising awareness of the dangers of drug abuse and illicit trafficking. The event aimed to emphasize the importance of making informed choices and promoting a drug-free lifestyle.

Program Outcomes:

- ✓ Increased awareness among participants about the consequences of drug abuse and illicit trafficking due to the symposium and rally.
- ✓ Active participation of 80 students from the B Pharm and Pharm.D programs, highlighting their dedication to spreading awareness and promoting a drug-free lifestyle.
- ✓ Promotion of the message of "Choose Life" through the event, encouraging individuals to make informed decisions and prioritize their well-being by staying away from drugs and illicit activities.



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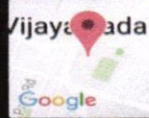
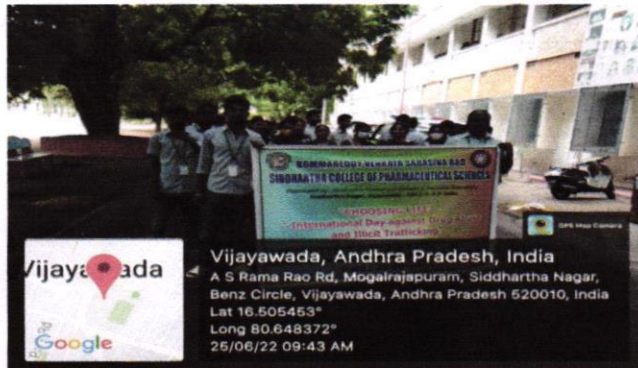
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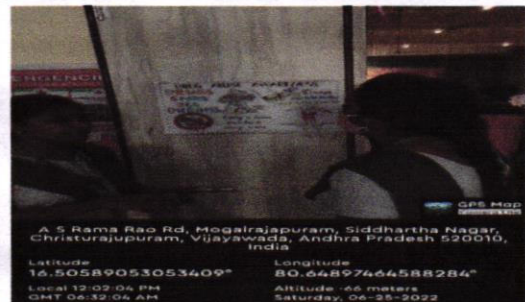


Vijayawada, Andhra Pradesh, India
A S Rama Rao Rd, Mogalrajapuram, Siddhartha Nagar,
Benz Circle, Vijayawada, Andhra Pradesh 520010, India
Lat 16.505453°
Long 80.648372°
25/06/22 09:43 AM



#32-13-53/28, Navodaya Colony, Sunnapu Battila,
Center, Christurajapuram, Vijayawada, Mogalrajapuram, Siddhartha
Nagar, Vijayawada, Andhra Pradesh 520010, India

Latitude 16.505865342915058° Longitude 80.64898260869086°
Local 02:00:55 PM Altitude -63 meters
GMT 08:30:55 AM Saturday, 06-25-2022



A S Rama Rao Rd, Mogalrajapuram, Siddhartha Nagar,
Christurajapuram, Vijayawada, Andhra Pradesh 520010,
India

Latitude 16.50589053053409° Longitude 80.64897666588284°
Local 12:02:04 PM Altitude -66 meters
GMT 04:32:04 AM Saturday, 06-25-2022



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2. Name of the Program: Independence Day

Date: 15-08-2022

Venue: KVSr SCOPS.

Summary:

KVSr SCOPS organized a special event, the 75th Anniversary of Indian Independence or Azadi Ka Amrit Mahotsav. The event was marked by a rally and students gathering to form the shape of India. The aim of the event was to commemorate the significant milestone in India's history and celebrate the spirit of independence. Students actively participated in the rally, showcasing their patriotism and enthusiasm. The formation of India's shape by the students symbolized unity and the diverse fabric of the nation. The event served as a platform to instill a sense of pride and appreciation for India's journey towards freedom and progress.

Program Outcomes:

- ✓ Enhanced sense of patriotism and pride among the participants, as they actively engaged in commemorating the 75th Anniversary of Indian Independence.
- ✓ Promotion of unity and diversity through the symbolic formation of India's shape by the students, highlighting the strength of a united nation.
- ✓ Increased awareness and appreciation for India's history and the significance of the freedom struggle, fostering a deeper understanding of the value of independence and the progress achieved over the years.



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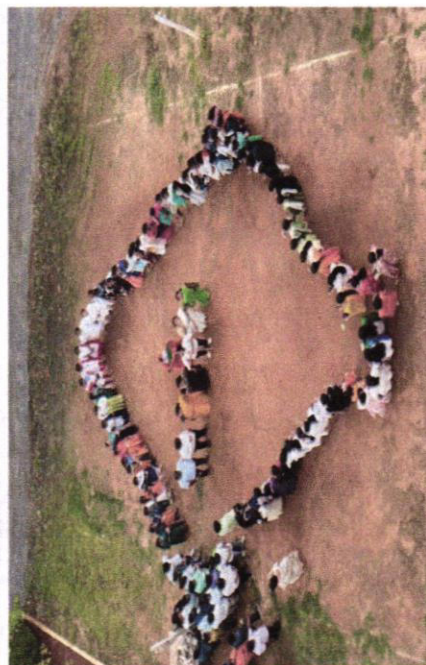
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3. Name of the Program: Ganesh Chaturdi Celebrations

Date: 30-08-2022

Venue: KVSr SCOPS, Vijayawada.

Summary:

The Ganesh Chaturthi celebrations at KVSr SCOPS on 30th August 2022 were marked by a special initiative aimed at promoting eco-friendly practices. The event focused on raising awareness about the importance of using clay Ganesh idols and discouraging the use of chemical-based idols. The event aimed to encourage individuals to opt for eco-friendly alternatives that minimize the impact on the environment. By spreading awareness and actively promoting eco-friendly practices, the Ganesh Chaturthi celebrations at KVSr SCOPS sought to create a positive impact on the environment and promote a sense of responsibility towards our surroundings.

Program Outcomes:

- ✓ Increased awareness among students, staff, and the public about the harmful effects of non-biodegradable materials on the environment.
- ✓ Encouragement and promotion of the use of clay idols during Ganesh Chaturthi celebrations to reduce pollution.
- ✓ Active participation of students in crafting clay Ganesh idols, fostering their creativity and environmental consciousness.
- ✓ Distribution of clay Ganesh idols to staff members and the public, promoting the adoption of eco-friendly practices.
- ✓ Contribution to a more sustainable and pollution-free celebration of Ganesh Chaturthi.
- ✓ Positive impact on the local community by raising awareness about the importance of using biodegradable materials.
- ✓ Empowerment of participants to make environmentally conscious choices and contribute to the reduction of pollution caused by non-biodegradable materials.




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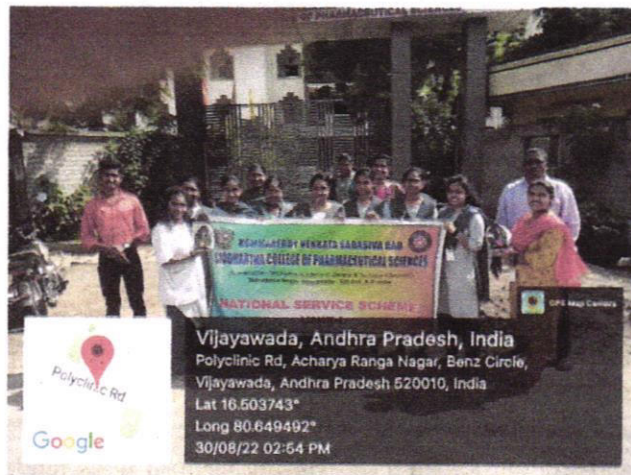
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1.	15-08-2020	Independence Day	KVSR SCOPS, Vijayawada
2.	26-01-2021	Republic Day	KVSR SCOPS, Vijayawada




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2020-21:

1. **Name of the Program:** Independence Day

Date: 15-08-2020

Venue: KVSr SCOPS.

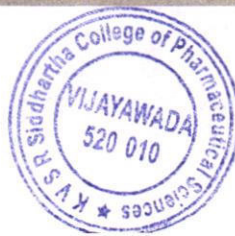
Summary:

KVSr SCOPS organized a special event, the 73rd Anniversary of Indian Independence. The aim of the event was to commemorate the significant milestone in India's history and celebrate the spirit of independence. Students actively participated in the rally, showcasing their patriotism and enthusiasm. The formation of India's shape by the students symbolized unity and the diverse fabric of the nation. The event served as a platform to instill a sense of pride and appreciation for India's journey towards freedom and progress.

Program Outcomes:

- ✓ Enhanced sense of patriotism and pride among the participants, as they actively engaged in commemorating the 73rd Anniversary of Indian Independence.
- ✓ Increased awareness and appreciation for India's history and the significance of the freedom struggle, fostering a deeper understanding of the value of independence and the progress achieved over the years.

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2. Name of the Program: Republic Day

Date: 26-01-2021

Venue: KVSr SCOPS.

Summary:

The college organized a patriotic event to celebrate a republic day. The program commenced with the arrival of staff and students, followed by the flag hoisting ceremony, singing of the national anthem, and lighting of the ceremonial lamp. To add an element of excitement, a game of musical chairs was included, bringing laughter and enjoyment to the event. The principal delivered an inspiring speech, setting the tone for the festivities. The cultural program featured engaging performances, including a debate, singing, and the addition of a lively round of dumcharades, where participants acted out clues. Faculty members also shared insightful speeches, and a prize distribution ceremony recognized the talents and achievements of participants. The event concluded on a high note with refreshments, fostering a joyful atmosphere for socializing and bonding among attendees.

Program Outcomes:

- ✓ Increased sense of patriotism and national pride among staff and students through the celebration of a national holiday.
- ✓ Strengthened camaraderie and social bonds among attendees through the shared experience of participating in the event, promoting a sense of community and unity within the college.

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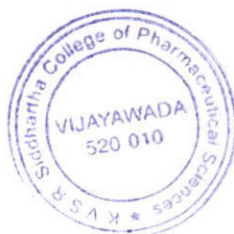
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S. No	Date	Event	Venue
1.	25-01-2019	Importance of vote and election in Democracy	KVSR SCOPS, Vijayawada
2.	26-06-2019	Awareness Programme on Drug Abuse & Illicit Trafficking	NTR Circle, Vijayawada.
3.	10-08-2019	Mana Vijayawada-Antiplastic Drive	Vijayawada Municipal Corporation
4.	31-08-2019	Ganesh Chaturdi Celebrations	KVSR SCOPS, Vijayawada
5.	10-10-2019	Eye Donation Awareness rally Programme	Sandhya Hi-Tech Eye Care Hospital Vijayawada to Pushpa Hotel, Vijayawada.


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2019-2020:

1. Name of the Program: National Voters day

Theme: Importance of vote and election in Democracy

Date: 25-01-2019

Venue: KVSr SCOPS, Vijayawada.

Summary:

The NSS Unit of KVSrSCOPS, along with students, participated in a rally to emphasize the importance of voting and elections in a democracy. The rally aimed to create awareness among the public about their role in the electoral process. Held at Polyclinic Road in Vijayawada, the event witnessed the presence of Dr. G. Devala Rao, the Principal, who addressed the students and staff members. Students from B Pharm and Pharm D actively attended the program, demonstrating their commitment to civic engagement. The rally served as a platform to inspire and motivate individuals to exercise their right to vote and actively participate in shaping the democratic process.

Program Outcomes:

- ✓ Increased understanding among participants about their role in the electoral process and the significance of active participation.
- ✓ Engagement of students from B Pharm and Pharm D, promoting their civic responsibility and involvement in public affairs.
- ✓ Motivation and inspiration for individuals to exercise their right to vote and contribute to the democratic process.
- ✓ Raised awareness among the public about the necessity of creating awareness and informed decision-making during elections.



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2. Name of the Program: Awareness Programme on Drug Abuse & Illicit Trafficking

Theme: Justice for Health

Date: 26-06-2019

Venue: NTR Circle, Vijayawada.

Summary:

On the occasion of the International Day against Drug Abuse and Illicit Trafficking, the NSS Unit of KVSRSOCPS, in collaboration with the Department of Pharmacy Practice, organized a rally with the theme Justice for Health. The theme highlighted the interconnectedness of health and justice in addressing drug-related issues. The rally aimed to raise awareness about the detrimental effects of drug abuse on individuals, families, and society as a whole. Both staff and students actively participated in the rally, demonstrating their commitment to combating drug abuse and promoting a healthier and more just society. The event served as a platform to educate and engage participants in the fight against drug abuse, emphasizing the importance of addressing this issue for the betterment of individuals and communities.

Outcomes of the Program:

- ✓ Increased awareness among participants about the detrimental effects of drug abuse on individuals, families, and society.
- ✓ Understanding the interconnectedness of health and justice in addressing drug-related problems.
- ✓ Active participation of staff and students in the rally, showcasing their commitment to combating drug abuse.
- ✓ Empowerment of participants to take a stand against drug abuse and contribute to creating a healthier and more just society.



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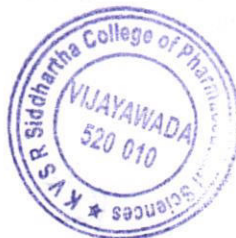
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3. Name of the Program: MANA VIJAYAWADA

Theme: Mana Vijayawada-Antiplastic Drive

Date: 10-08-2019

Venue: Vijayawada Municipal Corporation.

Summary:

NSS volunteers from KVSRS SCOPS actively participated in an awareness program called "Mana Vijayawada" on anti-plastic drive, held at the Vijayawada Municipal Corporation. The program aimed to address the issue of plastic pollution and its detrimental impact. The Chief Guest, Sri MD. Imtiaz, Collector of Krishna District, emphasized the importance of taking decisive measures to eradicate plastic usage from the city. NSS volunteers played a crucial role in creating awareness among shopping malls and grocery shops about the harmful effects of plastic and suggested the adoption of eco-friendly alternatives like jute bags to replace plastic bags. The program sought to instill a sense of responsibility and promote sustainable practices in reducing plastic waste in Vijayawada.

Program Outcomes:

- ✓ Increased awareness among shopping malls and grocery shops about the negative impacts of plastic usage on the environment.
- ✓ Promotion of eco-friendly alternatives such as jute bags to replace plastic bags, fostering a shift towards sustainable practices.
- ✓ Contribution to the overall goal of putting an end to the plastic menace by creating awareness and advocating for the reduction of plastic usage in the city.




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4. Name of the Program: Ganesh Chaturdi Celebrations

Date: 31-08-2019

Venue: KVSr SCOPS, Vijayawada.

Summary:

The NSS Unit of KVSrSCOPS, in collaboration with Paryavarana Maanava Samaaja Baadyatha Foundation, organized an awareness program on "Clay Ganesh" to address the issue of pollution caused by non-biodegradable materials. The program took place on 31st August 2019 at KVSrSCOPS. Students actively participated by crafting Ganesh idols made of clay, which were then distributed to staff members and the public at Polyclinic Road. The event witnessed the enthusiastic attendance of all students and staff members. The program aimed to raise awareness about the environmental impact of non-biodegradable materials and promote the use of eco-friendly alternatives like clay idols, encouraging a more sustainable and pollution-free celebration of Ganesh Chaturthi.

Program Outcomes:

- ✓ Increased awareness among students, staff, and the public about the harmful effects of non-biodegradable materials on the environment.
- ✓ Encouragement and promotion of the use of clay idols during Ganesh Chaturthi celebrations to reduce pollution.
- ✓ Active participation of students in crafting clay Ganesh idols, fostering their creativity and environmental consciousness.
- ✓ Distribution of clay Ganesh idols to staff members and the public, promoting the adoption of eco-friendly practices.
- ✓ Contribution to a more sustainable and pollution-free celebration of Ganesh Chaturthi.
- ✓ Positive impact on the local community by raising awareness about the importance of using biodegradable materials.
- ✓ Empowerment of participants to make environmentally conscious choices and contribute to the reduction of pollution caused by non-biodegradable materials.




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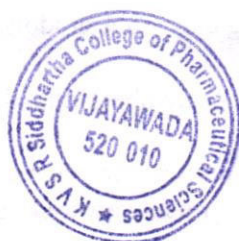
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5. Name of the Program: Eye Donation Awareness rally Programme

Date: 10-10-2019

Venue: Sandhya Hi-Tech Eye Care Hospital Vijayawada to Pushpa Hotel, Vijayawada.

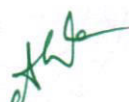
Summary:

Sandhya Eye Hospital, in collaboration with the NSS Unit of KVSRSOCPS, organized an awareness rally on World Sight Day with the theme "Vision First!" The rally aimed to create awareness about the importance of eye donation. The event was inaugurated by Minister Vellampalli Srinivas, and it witnessed active participation from hospital staff, youth, students, and staff members of KVSRSOCPS. The rally commenced at Sandhya Hi-Tech Eye Care Hospital in Vijayawada and concluded at Pushpa Hotel, Vijayawada. The objective was to spread awareness about eye donation, encouraging individuals to prioritize vision health and consider donating their eyes to help those in need.

Program Outcomes:

- ✓ Successful organization of an awareness rally on World Sight Day, focusing on the theme "Vision First!" to promote eye donation.
- ✓ Increased awareness among participants about the importance of eye donation in improving the vision and lives of those in need.
- ✓ Active participation of hospital staff, youth, students, and staff members of KVSRSOCPS, demonstrating their commitment to spreading awareness about eye donation.
- ✓ Encouragement for individuals to prioritize vision health and consider donating their eyes, potentially benefiting those with vision impairments and making a positive impact on society.




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Home > News > State > Andhra Pradesh

Eye sight awareness rally taken out in Vijayawada



The Hans India

Hans News Service | 10 Oct 2019 11:07 PM IST



HIGHLIGHTS

An awareness rally was organised to mark World Sight Day by Sandhya Eye Hospital here on Thursday.

Awareness rally on eye sight being taken out by Sandhya Eye Hospital in Vijayawada on Thursday



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7.1.4. Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic diversity and Sensitization of students and employees to the constitutional obligations, values, rights, duties and responsibilities of citizens

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Academic Year: 2018-19			
S. No	Date	Event	Venue
1.	10-10-2018 to 19-10-2018	Service to the public at Durga Sharan Navaratri Utsavalu	Sri Kanaka Durgamma Temple, Vijayawada
2.	22-12-2018	Grama Dharshini	Pamulalanka, Thotavalluru Mandal, Krishna district
3.	25-09-2018	Pharmacists: Your Medicines Experts	KVSR SCOPS, Vijayawada
4.	29-09-2018	Swatch Bharath Programme	KVSR SCOPS, Vijayawada
5.	28-02-2019	National Science Day	KVSR SCOPS, Vijayawada




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2018-19:

1. Name of the Program: Service to the public at Durga sharannavaratri Utsavalu

Date: 10-10-2018 to 19-10-2018

Venue: Sri Kanaka Durgamma Temple, Vijayawada.

Summary:

The NSS Unit of KVSRCOPS wholeheartedly volunteered their services during the Durgasharan Navaratri Utsavalu, a significant cultural festival held from 10th to 19th October 2018 to celebrate Dusshera. Their active participation encompassed diverse responsibilities such as event setup, crowd management, coordinating cultural performances, logistical arrangements, and visitor assistance. Through their dedicated involvement, the NSS Unit members demonstrated their commitment to community service, cultural preservation, and active citizenship. Their selfless contributions not only ensured the smooth functioning of the event but also fostered a sense of unity and community spirit among participants and visitors. Their involvement served as an inspiration, promoting values of teamwork, responsibility, and social awareness while leaving a positive impact on the overall ambiance and experience of the Durgasharan Navaratri Utsavalu.

Outcomes of the Program:

- ✓ Active participation of NSS Unit members in the Durgasharan Navaratri Utsavalu, showing their commitment to community service and culture.
- ✓ Effective crowd control and assistance provided, ensuring a safe and enjoyable experience for all.
- ✓ Coordination of cultural performances, adding to the festival's atmosphere and significance.
- ✓ Fostering unity and community spirit among participants and visitors through the NSS volunteers' involvement.
- ✓ Inspiring others to engage in active citizenship and community service.
- ✓ Increased appreciation for cultural traditions and preservation through the NSS Unit's dedicated participation.




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2. Name of the Program: Grama Darshini

Date: 22-12-2018

Venue: Pamulalanka, Thotavalluru Mandal, Krishna district.

Summary:

The NSS volunteers from KVSRSOCPS actively participated in the Grama Darshini program held in Pamulalanka, Thotavalluru Mandal, Krishna district. The program was organized by the district officer with the aim of addressing and resolving public issues.

The NSS volunteers played a crucial role in this initiative by engaging with the local community and understanding their concerns. They actively listened to the problems faced by the public and worked towards finding effective solutions.

Through their participation in the Grama Darshini program, the NSS volunteers demonstrated their commitment to community service and their dedication to improving the lives of the people. Their presence helped bridge the gap between the public and the authorities, facilitating better communication and understanding.

By actively engaging with the public and working towards resolving their issues, the NSS volunteers showcased the spirit of volunteerism and civic responsibility. Their efforts contributed to the overall development and well-being of the community.

The Grama Darshini program served as a platform for the public to voice their concerns and seek assistance from the district officer. The active involvement of the NSS volunteers highlighted the importance of community participation and collaboration in addressing societal challenges.

Overall, the NSS volunteers' participation in the Grama Darshini program reflected their commitment to social welfare and their dedication to making a positive impact in the lives of the people they serve.

Outcomes of the Program:

- ✓ Active participation of NSS volunteers from KVSRSOCPS in the Grama Darshini program, demonstrating their commitment to community service.
- ✓ Engagement with the local community to understand and address public issues effectively.
- ✓ Improved communication and understanding between the public and authorities through the presence of NSS volunteers.




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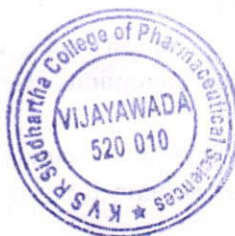
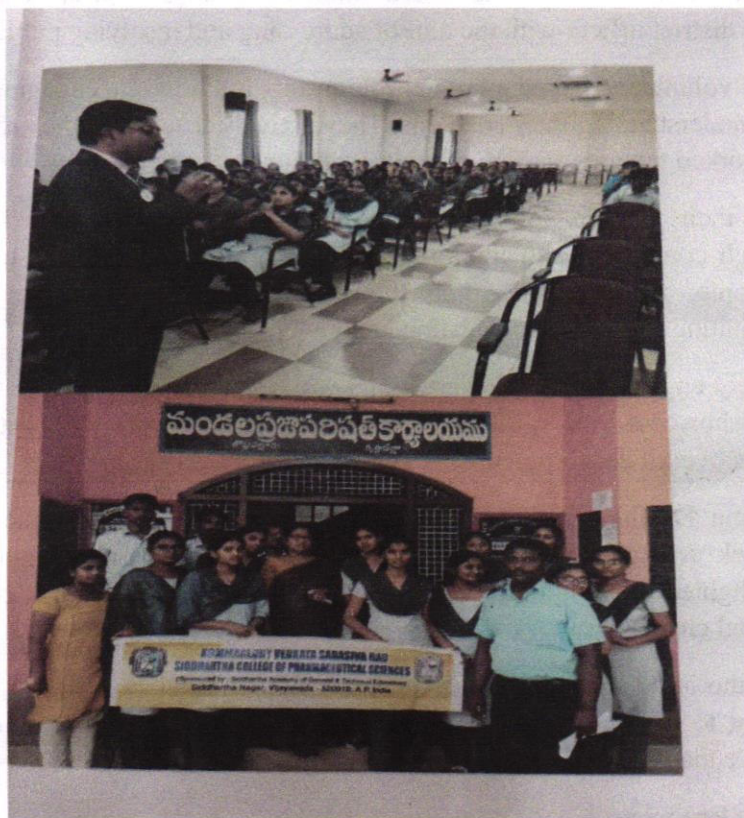
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- ✓ Bridging the gap between the public and district officer, facilitating better problem-solving and resolution of public concerns.
- ✓ Contribution to the overall development and well-being of the community through addressing and resolving public issues.
- ✓ Providing a platform for the public to voice their concerns and seek assistance from the district officer.
- ✓ Highlighting the importance of community participation and collaboration in tackling societal challenges.
- ✓ Promotion of social welfare and making a positive impact in the lives of the people served by NSS volunteers.

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3. Name of the Program: Pharmacist Day

Theme: Pharmacists: Your medicines experts

Date: 25-09-2018

Venue: KVSR SCOPS, Vijayawada.

Summary:

Pharmacist's Day was joyously celebrated on 25th September 2018 at the KVSR SCOPS Seminar Hall in response to the call from the central office of the Pharmacy Council of India (PCI), New Delhi. The theme for the event was "Pharmacists: Your Medicines Experts." The celebration aimed to highlight the significant role and expertise of pharmacists in healthcare. Participants gathered with enthusiasm and fervor to acknowledge the contributions of pharmacists in ensuring the safe and effective use of medicines. The event served as a platform to recognize and appreciate the valuable services provided by pharmacists and their dedication to promoting public health through their expertise in medications.

Program Outcomes:

- ✓ Acknowledgment and recognition of the important role of pharmacists in healthcare.
- ✓ Increased awareness among participants about the expertise of pharmacists as medicine experts.
- ✓ Appreciation for the contributions of pharmacists in ensuring the safe and effective use of medications.
- ✓ Promotion of public health through the dedication and knowledge of pharmacists.
- ✓ Strengthened sense of community and unity among participants in recognizing the significance of pharmacists in healthcare.
- ✓ Motivation and inspiration for pharmacists to continue their valuable services and contributions in the field.
- ✓ Encouragement for students and aspiring pharmacists to pursue a career in pharmacy and contribute to the healthcare industry.




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4. Name of the Program: Swatch Bharath Programme

Date: 29/09/2018

Venue: KVSr SCOPS, Vijayawada.

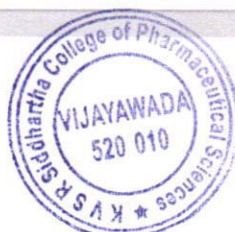
Summary:

The NSS Unit of KVSrSCOPS, in collaboration with the Inner Wheel Club of Vijayawada, organized a "Swatch Bharath Programme" within the campus on 29/09/2018. Pharm D and B Pharm students, along with faculty members, enthusiastically participated in the event. They took part in cleaning the college premises located at polyclinic road, demonstrating their commitment to promoting cleanliness and a hygienic environment. The program served as a collective effort to contribute towards the Swachh Bharat Abhiyan, emphasizing the importance of cleanliness and instilling a sense of responsibility among the participants.

Outcomes of the Program

- ✓ Active participation of NSS Unit and Inner Wheel Club members in the "Swatch Bharath Programme" within the campus.
- ✓ Successful cleaning and maintenance of the college premises at polyclinic road.
- ✓ Promotion of cleanliness and hygiene among students and faculty members.
- ✓ Contribution to the Swachh Bharat Abhiyan initiative, fostering a sense of responsibility towards maintaining a clean environment.

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5. Name of the Program: National Science Day

Theme: Antibiotic resistance

Date: 28/02/2019

Venue: KVSr SCOPS, Vijayawada.

Summary:

On 28th February 2019, National Science Day was celebrated, and Dr. PV. Brahmachari, Associate Professor at Krishna University's Department of Biotechnology, served as the chief guest. During the event, Dr. Brahmachari delivered a talk on "Antibiotic Resistance." The focus of the talk was to raise awareness about the growing issue of antibiotic resistance, its impact on healthcare, and potential solutions. Through his expertise, Dr. Brahmachari enlightened the audience about the importance of responsible antibiotic use and the urgent need for research and innovation in developing new treatments. The event aimed to promote scientific knowledge and inspire the audience, especially students, to explore scientific advancements and contribute to the field of biotechnology.

Program Outcomes:

- ✓ Raised awareness about the impact of antibiotic resistance on healthcare and the need for responsible antibiotic use.
- ✓ Motivated students and participants to explore the field of biotechnology and contribute to scientific research and innovation.

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Academic Year: 2017-18			
S. No	Date	Event	Venue
1.	19-07-2017	Enrollment Of Electoral ID	Siddhartha Academy Junction, Vijayawada
2.	02-11-2017	Zero Corruption 100% Development	Siddhartha Academy Junction, Vijayawada.
3.	03-01-2018	Open Defecation Free India	Nirmala Convent Junction, Vijayawada
4.	26-01-2018	Republic Day	KVSR SCOPS, Vijayawada
5.	08-03-2018	Pursuit of Equality and Rights	KVSR SCOPS, Vijayawada



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2017-18:

1. Name of the Program: Enrollment of Electoral ID

Date: 19-07-2017

Venue: Siddhartha Academy Junction, Vijayawada.

Summary:

On July 19, 2017, the NSS Unit of KVSRSOCPS, in collaboration with the East Election Cell in Vijayawada, organized an event aimed at enrolling eligible students for election IDs. The event also included a pledge to motivate students to actively participate in elections, free from considerations of religion and caste. The event saw enthusiastic participation from students pursuing B Pharm and Pharm D programs. These students actively engaged with the public, creating awareness about the importance of enrolling for elections. The event took place near Siddhartha Academy Junction, where the students encouraged members of the public to enroll their names for the upcoming elections.

Outcome of the Program:

- ✓ To promote active participation of students in the democratic process by enrolling them for election IDs.
- ✓ To create awareness among students about the importance of participating in elections free from religious and caste biases.
- ✓ To encourage students to take a pledge to uphold the principles of a secular democracy and promote equal participation in elections.
- ✓ To engage students from the B Pharm and Pharm D programs in civic activities and instill a sense of responsibility towards the electoral process.
- ✓ To reach out to the public and educate them about the significance of enrolling for elections and the need for a diverse and inclusive representation.
- ✓ To collaborate with the East Election Cell in Vijayawada and strengthen the partnership between educational institutions and electoral authorities in promoting voter registration.
- ✓ To organize the event near Siddhartha Academy Junction to maximize visibility and attract a larger audience for enrollment and awareness activities.
- ✓ To motivate students to become active agents of change and ambassadors for fair and inclusive elections within their communities.
- ✓ To foster a sense of civic duty and encourage students to exercise their democratic right to vote in future elections.



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- ✓ To contribute to building an informed and engaged citizenry that actively participates in shaping the democratic process.

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K.V.S.R. SIDDHARTHA COLLEGE OF
PHARMACEUTICAL SCIENCES
VIJAYAWADA-520 010



Tel: 0866-2479775

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Siddhartha College of Pharmaceutical Sciences

Siddhartha Nagar, Vijayawada - 520010, AP, INDIA

(Sponsors : Siddhartha Academy of General & Technical Education)
ISO 9001:2015, ISO14001:2015 & ISO50001:2011 CERTIFIED INSTITUTION

Affiliated to Krishna University, Machilipatnam

Approved by AICTE, PCI, New Delhi and Govt. of Andhra Pradesh

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2. Name of the Program: ZERO CORRUPTION 100% DEVELOPMENT

Date: 02-11-2017

Venue: Siddhartha Academy Junction, Vijayawada.

Summary:

The NSS Unit of KVSr SCOPS organized an awareness program focused on an anti-corruption rally that took place from the college campus to Siddhartha Academy junction. The event saw the participation of notable figures such as Sri B. Srinivasarao, CI of ACB, Bhupal Reddy, Principal Commissioner of the Income Tax Department in Vijayawada, and Principal Dr. G Devalarao. The rally aimed to raise awareness about the importance of combatting corruption and its positive impact on the development of Andhra Pradesh.

Outcomes of the Program:

- ✓ Increased awareness about the detrimental effects of corruption and the importance of combating it.
- ✓ Active community engagement and involvement of notable figures from law enforcement and government departments.
- ✓ Sharing of knowledge and insights about the impact of corruption on the development of Andhra Pradesh.
- ✓ Motivated youth to take a stand against corruption and participate in initiatives promoting clean governance.
- ✓ Raised public awareness about the significance of controlling corruption for the development of Andhra Pradesh.
- ✓ Long-term impact by instilling a sense of responsibility and promoting ethical values to create a more transparent society.




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3-11-2017

[illegible]

ಮಂಡ್ಯ ಜಿಲ್ಲೆಯಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವಿದ್ಯಾಭ್ಯಾಸಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಹಲವಾರು ಸಮಸ್ಯೆಗಳಿರುತ್ತವೆ. ಇದರಲ್ಲಿ ಮಂಡ್ಯ ಜಿಲ್ಲೆಯಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವಿದ್ಯಾಭ್ಯಾಸಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಹಲವಾರು ಸಮಸ್ಯೆಗಳಿರುತ್ತವೆ. ಇದರಲ್ಲಿ ಮಂಡ್ಯ ಜಿಲ್ಲೆಯಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ವಿದ್ಯಾಭ್ಯಾಸಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಹಲವಾರು ಸಮಸ್ಯೆಗಳಿರುತ್ತವೆ.



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3. Name of the Program: OPEN DEFECATION FREE INDIA

Date: 03-01-2018

Venue: Nirmala Convent Junction, Vijayawada.

Summary:

The NSS Unit of KVSRS COPS organized an awareness rally focused on promoting an "Open Defecation Free India." The objective was to raise public awareness about government policies and initiatives aimed at encouraging an open defecation free India. Students from the B Pharm and Pharm D programs, along with a few staff members, actively participated in the rally. The event aimed to educate and engage the public in understanding the importance of proper sanitation practices and the benefits of a hygienic environment. Through their active involvement, the participants contributed to spreading awareness and fostering positive behavioral change regarding sanitation practices.

Outcomes of the Program:

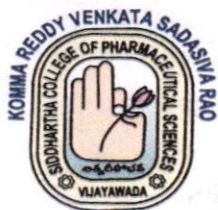
- ✓ Increased awareness among the public about government policies and initiatives aimed at achieving an Open Defecation Free India.
- ✓ Dissemination of knowledge about proper sanitation practices and the benefits of maintaining a hygienic environment.
- ✓ Promotion of positive behavioral change in the community, encouraging individuals to adopt proper sanitation practices.
- ✓ Demonstrated public support for government initiatives, bolstering their implementation and success.
- ✓ Long-lasting impact on community sanitation practices, leading to improved hygiene, health, and well-being.
- ✓ Fostered collaboration and teamwork between the NSS Unit, students, staff members, and relevant stakeholders in achieving the common goal.

Photos:



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4. Name of the Program: Republic Day

Date: 26-01-2018

Venue: KVSr SCOPS, Vijayawada.

Summary:

The event was organized by the college to celebrate Republic Day. The program began with the arrival of staff and students at the college ground. This was followed by the flag hoisting ceremony, where the national flag was raised to symbolize patriotism and national unity. The singing of the national anthem also reinforced these values.

After the flag hoisting ceremony, a ceremonial lamp was lit, which may have been done to signify the presence of light and knowledge. This was followed by a speech by the principal, who may have shared inspiring messages about the significance of republic day and the importance of being a responsible citizen.

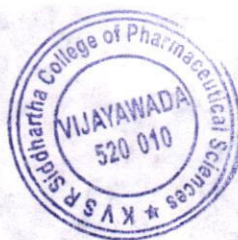
The cultural program included a debate and singing performances, which may have been centered around patriotic themes. This may have provided an opportunity for students to showcase their talents and also to learn more about their country's history and culture.

Faculty members also gave speeches, which may have included inspiring messages and important information related to the republic day. The prize distribution ceremony likely recognized students who had excelled in academics or other activities, which may have encouraged others to strive for excellence.

The event concluded with refreshments and socializing, which may have provided an opportunity for students and staff to bond and get to know each other better. Overall, the event was a celebration of patriotism, unity, and learning, which aimed to promote positive values among the college community.

Outcomes of the program:

- ✓ Promoting patriotism and national unity
- ✓ Enhancing knowledge of history and culture
- ✓ Fostering leadership and teamwork



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5. Name of the Program: Pursuit of equality and Rights

Date: 08-03-2018

Venue: KVSr SCOPS, Vijayawada.

Summary:

International Women's Day is a global event that celebrates the social, economic, cultural, and political achievements of women. On this occasion, the Indian Red Cross Society CEO, Dr. N. VidhyaKanna, Dr. K. Sulochana, Inner Wheel Club President G, and Vijaya Sree Gupta came together to discuss issues related to women's rights and gender equality.

The event aimed to raise awareness about the importance of promoting gender equality and empowering women. The panelists discussed various issues that women face, such as safety, education, employment, and healthcare. They highlighted the need for more women to be involved in decision-making processes, as well as the need for equal pay for equal work.

Through their conversation, the panelists aimed to inspire and motivate women to be agents of change in their communities. They emphasized the importance of education and skill development in helping women achieve their goals and aspirations.

The event also aimed to promote networking and collaboration among women. By coming together and sharing their experiences, women can support and empower each other to overcome obstacles and achieve success.

Overall, the event provided an opportunity to celebrate the achievements of women and raise awareness about the challenges they face. It highlighted the importance of promoting gender equality and empowering women to lead fulfilling and successful lives.

Outcomes of the Program

- ✓ Increased awareness about the importance of promoting gender equality and women's rights.
- ✓ Highlighted the challenges that women face in society, including safety, education, employment, and healthcare.
- ✓ Promoted discussions on issues related to women's empowerment, education, and skill development.
- ✓ Inspired and motivated women to be agents of change in their communities.
- ✓ Emphasized the need for more women to be involved in decision-making processes.
- ✓ Raised public support for promoting gender equality and empowering women.



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✓ Contributed towards creating a more inclusive and equal society for women.

News Clipping:

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సమానత్వం, హక్కుల సాధన ద్వయం



అదర్శ మహిళలను సత్కరించు

నీల చంద్రశేఖరరావు, సిద్ధం

లబ్ధిపేట : మహిళా సాధికారత అంటే సమానత్వం కోరుతూ ఇంటా, బయట మహిళలు హక్కులు సాధించుకోవమేనని తరుణి తరంగాలు కార్యదర్శి జి. జ్యోత్స్నా అన్నారు. ఆంధ్రప్రదేశ్ మహిళా దినోత్సవం సందర్భంగా గురువారం మనంగా నిర్వహించారు. ఈ సందర్భంగా ఉత్తమ సేవలు అందించిన ఉద్యోగులు, ఉపాధ్యక్షులు, వివిధ రంగాల్లో సేవలు అందించిన మహిళలను గవంగ సన్మానించారు. మహారాష్ట్రాంధ్రలోని శ్రీ చుర్రామేశ్వర సిద్ధార్థ మహిళా కళాశాలలో ఉమెస్ గెల్ అవార్డులో జరిగిన సదస్సులో జ్యోత్స్నా మాట్లాడుతూ మాట్లాడుతూ వివాహం కోసం చదువు ఆ? జాలు పోయాయని, జీవితంపై చక్కటి అవగాహన వచ్చాలి వివాహం చేసుకుంటామని చెప్పి రోజులు వచ్చాయన్నారు. డాక్టర్ వీరజ, కళాశాల ప్రెసిడెంట్ జి. విజయలక్ష్మి, ఉమెస్ గెల్ కమిషన్ డాక్టర్ కల్పన, సుధాకణి తదితరులు పాల్గొన్నారు.



సిద్ధార్థ మహిళా కళాశాలలో జరిగిన సదస్

మాట్లాడుతున్న డాక్టర్ వీరజ

సిద్ధార్థ ఫార్మసీ కళాశాలలో ..

మన సంస్కృతి ఎంతో గొప్పదని, కొన్ని సమస్యలు, అవకాశాల వలన ఎంతో ఇబ్బంది పడుతున్నామని 4వ అదనపు మెట్రోపాలిటన్ మేజిస్ట్రేట్ వి. ఇందిరాప్రియదర్శిని అన్నారు. సిద్ధార్థ ఫార్మసీ కళాశాలలో జరిగిన మహిళా దినోత్సవంలో ఆమె మాట్లాడుతూ సమాజం ఎంత అభివృద్ధి చెందినా మహిళలు ఎన్నో రకాల ఇబ్బందులు పడుతున్నారన్నారు. తల్లిదండ్రులు పిల్లల కదలికలపై ప్రత్యేక శ్రద్ధ చూచి మంచి మార్గంలో నడించాలని సూచించారు. ఇండియన్ రెడ్ క్రాస్ సొసైటీ వీరజ, డాక్టర్ వాగ్గళ విద్యాకన్యా, డాక్టర్ రెడుతూరి సులోచన, ఇన్స్పెక్టర్ వీర శ్రీ విజయవాడ అధ్యక్షురాలు గోళ్ల విజయశ్రీ గుప్తా, కళాశాల ప్రెసిడెంట్ గరికిపాటి దేవలరావు, అధ్యాపకురాలు ఎం. విజయలక్ష్మి తదితరులు పాల్గొన్నారు. జనశ్రద్ధా సంస్థానంలో ..

జనశ్రద్ధా సంస్థానంలో 'మహిళలు- సాధికారత' అంశంపై



మెరీసెన్సిల్లా కళాశాల సదస్సులో మాట్లాడుతున్న బ్యూరా

సదస్సు జరిగింది. సంస్థ డైరెక్టర్ వి. శ్రీహర్ మాట్లాడుతూ సేవ

మహిళలు అన్ని రంగాల్లో రాణిస్తున్నారన్నారు. జిల్లా పరిషత్

విద్యాశాఖ అసిస్టెంట్ ప్రొఫెసర్ అఫీసర్ వై. కృషి, వీటి సిద్ధార్థ

కళాశాల అధ్యాపకులు కె. మన్మథరావు తదితరులు

పాల్గొన్నారు.

మహిళలు అన్ని రంగాల్లో రాణించాలి

అలోచన: మహిళలు అన్ని రంగాల్లో రాణించాలని మెరీసెన్సిల్లా

కళాశాల హెడీజీ డాక్టర్ బ్యూరా పేర్కొన్నారు. స్థానిక

ఆంధ్ర లయిల ఇంజనీరింగ్ అండ్ టెక్నాలజీ ఆర్గనైజేషన్

మహిళా సదస్సు జరిగింది. బ్యూరా మాట్లాడుతూ మహిళలు

చదువు, వ్యాపారం, రాజకీయ రంగాల్లో రాణిస్తున్నారని

చెప్పారు. కాలేజీ డైరెక్టర్ ఫాదర్ ఫ్రాన్సిస్ మాట్లాడుతూ సమా

జంలో మహిళల పాత్ర ఎంతో ముఖ్యమైనదన్నారు. ప్రెసిడెంట్

డాక్టర్ మహేష్, వలుపురు విద్యార్థులు మాట్లాడుతూ మహిళ

లకు అన్నింటిలో సమాన ప్రాధాన్యత ఇవ్వాలని డిమాండ్

చేశారు.



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